

INVESTMENT STRATEGIES

Grades 8-12

Financial Literacy

ABOUT THE PROGRAM



Through classroom curriculum and an engaging stock market simulation, students build essential knowledge about the principles of investing and gain real-world experience applying their skills in the 6-week simulation.

Program Length: 2-6 hours

Program Format: In-Class or Online

Supports Curriculum: math, social studies, language arts

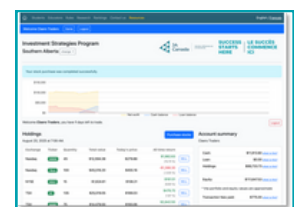
Provided Resources: Classroom presentation, student guide, online simulation platform.



Learn More

What will students do and learn?

- Explore key investment concepts and fundamentals
- Analyze scenarios and case studies to apply investing concepts
- Create a personal investment plan
- Play an immersive Stock Market Simulation
- Make connections between investing concepts, the Stock Market Simulation experience and real-world investing



2025-26
Competition
Dates

QUAD 1	Trial: Sep 29-Oct 3	Game: Oct 6-Nov 7
QUAD 2	Trial: Nov 24-Nov 28	Game: Dec 1-Jan 16
QUAD 3	Trial: Feb 17-Feb 20	Game: Feb 23 - Apr 2
QUAD 4	Trial: Apr 27-May 1	Game: May 4-Jun 5

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With the JA Investment Strategies Program, students learn how to crack the code of smart investing — they put their skills to the test with \$100,000 in virtual dollars and work in a real-time stock market simulator!

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JA Teacher



How do I access this JA program?

Step 1



Reach out to your local JA office to register your class.

Step 2



Your local JA contact will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3



Access the online resources for your program on jacampus.org and the online simulation platform. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).



26,000+

youth participated in
this program during
the 2024-25 year.

Reach out Today!



Contact your local JA office

to register and learn about
opportunities in your
community.



Visit at jacanada.org

to learn about national JA
program options for
student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.