

JA COMPANY PROGRAM

Grades 9-12

Financial Literacy | Entrepreneurship | Work Readiness

ABOUT THE PROGRAM



This hands-on experience equips students with essential entrepreneurial skills—from ideation and product development to marketing and financial management. Students will co-create and operate a small business as they gain experience with each step of the business cycle.

Program Length: 2-3 hours/week for 4-6 months (varies by location)

Program Format: In-School or After School (varies by location)

Supports Curriculum: business, math, social studies

Provided Resources: Interactive digital resources and tools



Learn More

What will students do and learn?

- Identify a business problem and develop a product or service to solve it
- Work as a team to grow the business, assigning roles that match talent to task
- Learn how to pitch to prospects, investors and potential customers
- Maintain financial records and analyze them to spot trends and find opportunity
- Develop marketing channels such as a website and social media platforms and learn how to use these to market a business
- Connect with mentors from the local business community who have a genuine interest in guiding Canada's future innovators



“

The hands-on activities and mentorship from business leaders inspire and prepare students with real-world skills in financial literacy, work readiness, and entrepreneurship.

”

JA Teacher



How do I access this JA program?

Step 1



Reach out to your local JA office to register your class.

Step 2



Your local JA contact will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3



Access the online resources and tools for your program on jacampus.org. Details will be shared with volunteers for after-school programs supported by JA Advisors.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).

**7,000+**

youth participated in
this program during
the 2024-25 year.

Reach out Today!



Contact your local JA office

to register and learn about opportunities in your community.



Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.