

OUR BUSINESS WORLD

Grades 5-6

Entrepreneurship | Work Readiness

ABOUT THE PROGRAM



Students learn what a business is, how businesses make a profit, how they benefit communities, why they evolve over time, and explore what it means to be an entrepreneur.

Program Length: 2-6 hours

Program Format: In-Class or Online

Supports Curriculum: language, career education, social studies

Provided Resources: Classroom presentation, interactive digital resources, and a physical kit or resources for activities/games*

*physical kit for in-class/in-person programs



Learn More

What will students do and learn?

- Learn how to identify the need of a business
- Play a board game to identify how businesses meet the needs of their community
- Make connections between famous Canadian businesses and the types of product(s) they sell
- Identify the difference between invention and innovation and how it relates to entrepreneurship



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From designing posters and billboards to creating custom coupons and actually earning real profits, these young entrepreneurs took their mini ventures seriously. It was heartwarming (and honestly impressive) to see their creativity, confidence, and teamwork come to life.

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Grade 6 Teacher



How do I access this JA program?

Step 1



Reach out to your local JA office to register your class.

Step 2



Your local JA contact will follow up to coordinate details for teacher-led programs or to coordinate a volunteer to facilitate the program. Volunteer availability may vary by location.

Step 3



Access the online resources for your program on jacampus.org and the physical kit material. If a volunteer will be facilitating the program, these details will be shared with the volunteer.

Access to online resources requires setting up a free JA ID and using a program access code (provided by your local JA office).



16,000+

youth participated in
this program during
the 2024-25 year.

Reach out Today!



Contact your local JA office

to register and learn about opportunities in your community.



Visit at jacanada.org

to learn about national JA program options for student in grades 3-12.

JA programs are available at no cost to educators or participants thanks to our generous supporters.